



PlanPlus Inc.

PlanPlus Plan*it*

FOR IMMEDIATE RELEASE

Free “PlanPlus Plan*it*” Community Edition Released

LONDON, ON, - Oct. 2, 2009 – PlanPlus Inc. announced today that they have released a free web-based community edition of their award-winning financial planning software, now rebranded from PlanPlus Web Advisor to PlanPlus Plan*it*.

The PlanPlus Plan*it* Community Edition supports four languages - English, French, Spanish and Chinese, and basic planning in 50 countries or jurisdictions.

“With the global financial crisis, advisors around the world are struggling to provide greater levels of advice and service to their clients at the same time they are financially challenged themselves”, said Shawn Brayman, President of PlanPlus. “The free Community Edition provides a modular web-based solution that will do many of the things they need to do for their clients, at no cost to them.”

PlanPlus Plan*it* Community Edition software gives users tools for retirement, education and other capital needs goal planning and incorporates insurance gap analysis for life, disability, critical illness and long term care. It incorporates multi-currencies, graduated tax and asset classes specific to the various planning jurisdictions and covers strategic allocation, risk tolerance assessment and Investment Policy Statements. There is no restriction on the number of client files an advisor can enter into the system and all data is retained for the advisor on a secure and confidential basis.

“Although many advisors in Canada and internationally are looking for simple modular tools like the new Community Edition, we have unveiled it here at the Institute of Advanced Financial Planning Conference in London because we recognize that some advisors aspire to higher standards and levels of service”, said Brayman. “Professional advisors can optionally add in Morningstar data, the FinaMetrica psychometric risk profiling, more advanced investment analysis or cash-flow based planning on a subscription basis while retaining any of the data they entered at the Community Edition level.”

“We have all learned that traditional borders are blurring in the financial world. As the first global personal financial planning tool we are excited that PlanPlus Plan*it* offers the advisors some simple but powerful features to help them service their clients more effectively”, said Brayman.

Advisors can register for PlanPlus Plan*it* Community Edition at www.planplus.com.

About PlanPlus Inc.

PlanPlus Inc. is an award winning financial planning software and training company providing solutions to financial services firms worldwide. PlanPlus has users in North and South America, the Caribbean, Asia and Europe. PlanPlus Inc is a Canadian company established in 1990. It is privately owned and located in Lindsay, Ontario. Website: <http://www.planplus.com>

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