



PlanPlus Inc.



FOR IMMEDIATE RELEASE

Kronos CRM Platform Integrates with PlanPlus Web Advisor

MONTREAL, QUEBEC, July 20, 2009 – CRM software platform manufacturer Kronos Technologies Inc. announced today that they are integrating their platform *Kronos Web* with PlanPlus Inc.'s award-winning financial planning software *Web Advisor*.

“With our growing base of financial advisors using Kronos Web in Quebec and throughout North America we’ve been actively looking for a scaleable world-class financial planning software integration to expand our offerings to the financial services industry” explained Jean-François St-Pierre, President, Kronos Technologies Inc.

“Kronos’ integration with PlanPlus Web Advisor was the best overall solution. Their unique multi-lingual, multi-currency and multi-jurisdictional approach and their web-based solution – the only major web solution in the industry - can scale effectively from very small advisor firms to enterprise level companies” added St-Pierre.

Kronos Web provides the tools for financial services companies to manage their insurance operations, commissions, provide product updates through FundSERV Integration and daily price updates through Cannex feeds. Kronos is a complete CRM system that allows users to integrate their iPhones and Blackberries.

The integration with PlanPlus Web Advisor allows both large and small companies to pull together their back office and CRM data into a powerful client management solution. The integration then creates the link to seamlessly transfer client information into PlanPlus Web Advisor for the creation of financial plans.

“PlanPlus Inc. has large international companies, small boutique advisory firms or even individual planners as customers” said Larry Bowen, V.P. Operations at PlanPlus. “They continually ask us what we think is the best CRM solution to integrate with. Kronos Web is a good fit because Kronos has the same desire we do - to give their customers ‘best-in-industry’ tools and they also work with firms of all sizes.” noted Bowen.

Another key point according to Bowen is that “most other CRM applications are designed for large companies. This integration opens up opportunities for the smaller industry players to have the same levels of CRM integration available for their planning solutions as the biggest companies do.”

About Kronos Technologies Inc.

Kronos Technologies is a company specialized in the development of Web applications and other web-based products. Kronos Web, its flagship product, is more than a CRM: it is an integrated management and communication tool that can be easily customized to fulfill the needs of any type of business or organization. Website: www.kronostechnologies.com

About PlanPlus Inc.

PlanPlus provides advice centric wealth management and financial Planning software solutions to financial services firms worldwide. PlanPlus has become a world-recognized firm with its ground-breaking software PlanPlus Web Advisor and industry-leading training and service offerings. PlanPlus has users in North and South America, the Caribbean, Asia and Europe. PlanPlus Inc. Is a Canadian Company established in 1990. It is privately owned and located in Lindsay, Ontario.

Website: www.planplus.com

PlanPlus Press Contact:

Elaine Hartjes

Marketing

E-mail: Elaine@planplus.com

Phone: 705-324-8001 x307