



PlanPlus Inc.



FOR IMMEDIATE RELEASE

Canaccord Implements PlanPlus Web Advisor™ for Advisors

Vancouver, BC – Canaccord Capital has released PlanPlus Web Advisor to their Investment Advisors for the generation of Investment Policy Statements and financial planning services.

“Canaccord has been extending our product and service offerings for high net worth individuals, a strategic aspect of which was to implement a corporate standard for high quality Investment Policy Statements. We also wanted the ability to evaluate the impact of our portfolio recommendations in our client’s life plans”, said J.P. Lavoie, VP of Product Development at Canaccord. “PlanPlus Web Advisor provided us with the type of integrated and flexible platform we felt we needed for our advisors.”

“Working with Canaccord during the initial launch has been very rewarding”, said Shawn Brayman, President of PlanPlus Inc. “The management team made an ongoing commitment to training for their internal support resources and their advisors to help ensure the software would be effectively deployed.”

“Although PlanPlus was a smaller firm compared to some of the alternatives we evaluated, we were pleased with their responsiveness and excited by some of the innovative developments in Web Advisor”, said Lavoie.

About PlanPlus Inc.

PlanPlus Inc. is a Canadian firm that provides wealth management and financial planning solutions based on their *PlanPlus Web Advisor* software to financial services firms worldwide. PlanPlus has users in North and South America, the Caribbean, Asia and Europe. Customers include banks, stock brokers/investment firms, insurance, credit union, mutual fund and financial planning firms.

As well as professional software solutions, *PlanPlus for Students* is an educational planning package used by colleges, universities and professional associations teaching financial planning principals and skills in Canada and internationally.

PlanPlus is a Canadian company established in 1990. It is privately owned and located in Lindsay, Ontario.

About Canaccord Capital Inc.

Through its principal subsidiaries, Canaccord Capital Inc. is a leading independent full service investment dealer in Canada, with substantial capital markets operations in the United States and the United Kingdom. Canaccord Capital is publicly traded on both the Toronto Stock Exchange and the Alternative Investment Market (AIM), operated by the London Stock Exchange.

Canaccord has operations in two of the principal segments of the securities industry: private client services and capital markets. Together, these operations offer a wide range of complementary investment products, brokerage services and investment banking services to Canaccord’s personal, institutional and corporate clients.

Canaccord has approximately 1,450 employees in 31 offices worldwide, including Investment Advisors located in 25 offices across Canada. Canaccord Adams, the international capital markets division, has significant operations in Canada, the US and the UK.

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