



PlanPlus Inc.

FOR IMMEDIATE RELEASE



PlanPlus Selected as Finalist for IBM Beacon Award

LINDSAY, ONTARIO - June 11, 2009 – IBM announced that Canadian financial planning software developer PlanPlus Inc. was selected as a finalist for the IBM Beacon Awards in the Software as a Service (SaaS) Innovation category.

The IBM Beacon Awards are an integral part of IBM's PartnerWorld program, which provides industry recognition, increased visibility and promotional opportunities to IBM Beacon Award winners and finalists. Members of PartnerWorld benefit from global IBM marketing and enablement initiatives to drive new revenue and market opportunities through the delivery of innovative business solutions.

"The solution we bring to our clients is not simply great financial planning software", said PlanPlus President Shawn Brayman, "but an end to end solution from hosting to training and everything in between. Being named a finalist for the Beacon Award is recognition by IBM, one of the world's greatest technology providers that PlanPlus has excelled at designing, implementing and delivering an outstanding business solution to our clients. We are honoured to be recognized by IBM and to have partnered with them to provide a 'best in industry solution' to our global customers."

"To put this in perspective", said Larry Bowen, PlanPlus VP Operations, "we were chosen by a panel of IT experts from around the world and the IBM announcement indicated our nomination was among the best they received. When a company like IBM – globally renowned for their smart solutions and technologies - recognizes your firm from amongst their thousands of business partners, it really differentiates your skills and solutions. I have no doubt this award will help us win new customers world-wide."

"Winning this IBM Beacon Award will continue to raise our profile globally", said Brayman. "At PlanPlus we are passionate about innovation and providing our customers with excellent solutions. Companies want to know they are teaming up with a winner - and this award spotlights our efforts to be among the world's best."

About PlanPlus Inc.

PlanPlus Inc. provides advice centric wealth management and financial planning software solutions to financial services firms worldwide. PlanPlus has become a world-recognized firm with its ground-breaking software PlanPlus Web Advisor and industry-leading training and service offerings. PlanPlus has users in North and South America, the Caribbean, Asia and Europe. PlanPlus Inc is a Canadian company established in 1990. It is privately owned and located in Lindsay, Ontario.

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