



PlanPlus Inc.



For Immediate Release

CAPS Launches PlanPlus Web Advisor as First Commercially Available Financial Planning Software in Argentina

BUENOS AIRES, ARGENTINA July 2006 CAPS Institute of Financial Planning Association for Argentina launched PlanPlus Web Advisor as the first commercially available financial planning software for advisors in the country.

“Financial Planning is still a new profession in Argentina, and we are very excited that financial and estate planning advisors who wish to adopt a financial planning approach will have a world-class software tool that is localized for Argentina”, said Leo Glikin, President of CAPS. “Our association has been working hard to educate the consumer and advisors on the importance of financial planning and we feel that the availability of PlanPlus Web Advisor will be an excellent planning tool for these people.”

CAPS has worked with PlanPlus over the last 12 months on the Spanish translations of both the application and client documents as well as ensuring local terminology, tax rules and asset allocation models are in place.

“PlanPlus is committed to providing the best possible financial planning solution for advisors in many emerging markets”, said Shawn Brayman, President of PlanPlus. “Leo Glikin of CAPS has been a trail blazer for professional planning in Argentina which has had big challenges with the economic difficulties in the region. After a period of massive currency devaluation people are again focusing on their retirement and financial planning needs and we are honored to be there as the industry grows.”

“CAPS decided to work with PlanPlus because of their unique financial planning tool which was already designed to support different countries and languages”, said Glikin. “It made it much simpler for us to work with them to provide a tool appropriate for Argentina advisors. Our organization will be able to provide the local education and training that advisors require knowing that they will have a good tool to put what we teach them into practice.”

About PlanPlus Inc.

PlanPlus Inc. is a Canadian firm established in 1990 that provides wealth management and financial planning solutions based on their *PlanPlus Web Advisor* software to financial services firms worldwide. PlanPlus has users in North and South America, the Caribbean, Asia and Europe. Customers include banks, stock brokers/investment firms, insurance, credit union, mutual fund and independent financial planning firms.

As well as professional software solutions, *PlanPlus for Students* is an educational planning package used by colleges, universities and professional associations teaching financial planning principals and skills in Canada and internationally.

Website: <http://www.planplus.com>

About CAPS

CAPS is the first organization in Latin America focused on establishing, developing and promoting Personal Planning in all of its forms: ESTATE, FINANCIAL, LIFE and SUCCESSION PLANNING.

Since its foundation in 1995, the National Committee of Succession Planning Civil Association - CAPS [Consejo Argentino de Planificación Sucesoria Asociación Civil], has promoted estate and financial planning in a comprehensive way. The CAPS Institute of Financial Planning is a sister organization of the FPA and an honorary member of the FECIF - Fédération Européenne des Conseils et Intermédiaires Financiers. CAPS aids financial professionals in becoming expert financial planners, and aids them in their client preparation and follow-up.

Website: <http://www.caps.com.ar>

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